



Best Toys



Volume 20

A TOY INDUSTRY NEWSLETTER

September 2013



- **September Special:** \$1000=FFA when prepaid by credit card. Expires September 30th, 2013.



Watercolor for Beginners

- **Year Round Terms:** No minimum order required, but orders under \$150 must be prepaid by credit card.



- **Year Round Terms:** Opening order/Reorder=no minimum order required.
- Orders under \$750=freight cost not to exceed 10% of order value.
- Orders of \$750+=freight cap of 5%. All
- 4 lines can be combined on one order.



Darda set



- **September Special:**
 - \$600=N30 & FFA
 - \$750=N60 & FFA
 - \$1500=N90, 5% & FFA
- Mark orders "Sept Promo". Orders must ship by September 30th, 2013. Expires September 30th, 2013.
- **Year Round Terms:** Opening orders=\$150. Reorders=\$150. FFA=\$600. Can break case packs except on key chains and Runway 24.



- **Year Round Terms:** Minimum order=\$100
- **Hotaling Combined Line Program:** \$750=N60 & FFA (Papo, Djeco, Le Toy Van)
- **Rack Reorder Deal (metal or wooden rack):** \$300=N60 & FFA (figures and/or animals only)



Beaver



Zebrissimo 200 pc. puzzle



- **September Special:**
 - \$350=N60 & Full freight offset
 - \$600=N90, 24 Free Books, Full freight offset
 - \$800=N90, 48 Free Books, Full freight offset. Please select your own book titles.
- **Bonus:** Receive a FREE Glam Art In-Store party promotion with 24 pieces of Glam Art.



Rainbow Markers

- Orders must ship by 9-25-13. Offer expires September 25th, 2013.

- **Year Round Terms:** \$200=1/2 freight offset, \$300=full freight offset. Freight Offset can be either item #101 and/or #201 depending on the freight charges. Opening order=\$150. Reorder=\$100



- **Introductory Price Deal:** Be sure to stock up on your Donkey games now at the introductory price of \$12.50 each, suggested retail of \$29.95.
- **Year Round Terms:** Order in cases of 8.

Educational Insights

See Learning Resources for specials!



- **Year Round Terms:** Opening order and reorder=\$100. Tomas offers complimentary pre-pricing services. Let us know your retail mark-up and receive your orders complete with your retails on the UPC's.



Children's Dangle Earrings



- **September Special:** Order 3 or more cases (36pcs) and receive FFA. Special ends September 30th, 2013.
- **Year Round Terms:** Order in case packs of 12's. Can assort styles within the 12 pcs.



- **Year Round Terms:** Opening order and reorder=\$100. All orders must be prepaid by credit card.



Now your source for Gotz Dolls and Lilliputiens too!

- **Free Freight Promo:**
- \$500=1/2 FFA & N30
- \$750=FFA & N30. Order must ship by October 31st, 2013. Ends October 31st, 2013.
- **New Customers:** First time order only, minimum order of \$150=FFA and must pay by credit card. Must use code: NEW12 on order to receive promo. Ends December 31st, 2013.
- **Year Round Terms:** \$1500=N30 & FFA. Ask for details on POP Display Specials. Opening order=\$150. Reorder=\$100.



Rhino Hero game



- **3rd Quarter Special:**
- \$500=N30 & FFA
- \$750=N60 & FFA
- \$1000=N90 & FFA
- \$3000=December 15th, 2013 dating, 5% & FFA. Expires September 30th, 2013.
- **Year Round Terms:** Opening order \$50. Reorders \$25.



- **Fall Special:**
- \$350=N30 & 5%
- \$500=N60 & 5%
- \$1000=N60 & 10%. Ends September 30th, 2013.
- **Year Round Special:** 10% off if paid by credit card at time of purchase and no minimum order. Ends December 31st, 2013.
- **Year Round Terms:** Minimum order=one case pack



Football Guys



Both companies can now be combined on one order!!

- **The Great Holiday Wrap-up Promo:**
- Order \$1500 combined of LR & EI=N90 & FFA
- Order \$3000 combined of LR & EI=N120 & FFA. Orders must ship by December 1st, 2013. Use promo code: HOLIDAY13. Expires October 31st, 2013.
- **Year Round Terms:** Opening order=\$300. Reorder=\$125. \$750 combined order=FFA. \$500 on a single brand order (either LR or EI)=FFA.



Sprouts, Ring it Up!



- **Everyday Terms:** Opening order=\$150. Reorder=\$100. \$300=1/2 FFA, \$600=FFA (does not apply to displays).



- **NEW Colors on the Magnatiles Solid sets!** Yes, the solid sets are being updated with new colors that are fun, brighter, and more vibrant!



Solid 48 pc. set

- **Update on Magnatiles:** Any orders placed now will have the following availability-
- #97132-32 pc solid set available now
- #02148-48 pc solid deluxe set available now
- #02300-100 pc solid set available now
- #02132-32 pc clear set available now
- #12148-48pc clear deluxe set available 10/22
- #04300-100 pc clear set available now
- **Year Round Terms:** Minimum order=\$100



- **September Promo (Our BEST deal of the year!!):**
- Order \$325 of Mirari product=December 1st dating & FFA. Must include at least 3 Mirari skus on order.
- Order \$650 of Mirari=December 31st dating & FFA. Must include at least 3 Mirari skus on order.
- Order \$250 of



Planet Sock Monkey- Monk

- Planet Sock Monkey Soft Collectible Dolls=December 1st dating & FFA.
- Order \$400 of Planet Sock Monkey Soft Collectible Dolls=December 31st dating & FFA. Customers may add up to \$1000



Star Hermonkey

max of additional product to any promotion above. *Expires September 30th, 2013.*

- **Year Round Terms:** \$800=N30 & FFA, \$1600=N60 & FFA, \$3200=N90 & FFA. These terms may not be combined with other offers or promotions. Minimum order=\$150



• **Free Freight Promo:**

- \$400=N60
- \$600=N60 & FFA
- \$1250=N90 & FFA. Use promo code FFSUM2013.

Ends September 30th, 2013.



Downton Abbey, 1,000 pc. Puzzle asst.

- **2014 Valentines Catalog coming soon!** Order \$250+ in valentines only and receive FFA & March 31st, 2014 dating. Orders must ship by 12/15/13. Order early!
- **Year Round Terms:** Minimum order=\$150



- **Fall Program:**
- \$500=N60 & 10% Freight Allowance
- \$1000=N90 & FFA. Giant Games are excluded from the FFA program. Orders must ship asap. *Expires December 31st, 2013.*
- **Bonus:** The following items are on sale at 20%-50% off. Be sure to stock up now!

	REGULAR COST	SPECIAL OFFER
3004-06 Squiggly Worms	\$6.75	\$4.95
3505-06 It's a Chicken	\$8.50	\$5.95
Big Nate Detention Bash	\$8.95	\$5.00
Scooby-Doo Haunted House	\$12.00	\$7.50
Power Rangers Pop N Race	\$5.25	\$3.50

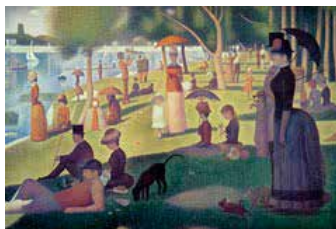
	REGULAR COST	SPECIAL OFFER
Wheel of Fortune	\$8.95	\$6.00
Flippables Horse & Squirrel	\$7.50	\$5.95
Smurfs Whirl & Twirl	\$12.95	\$7.50
iPieces Assort in Display	\$6.50	\$3.25
Diary Wimpy Kid 200 pc puzzle	\$3.50	\$2.50

- **Year Round Terms:** Minimum order=\$150



Now carrying Science X Kits and Aquarelle Watercolor Sets!!

- **Fall Flyer Promo:**
- \$500=N60 & FFA
- \$1000=N90 & FFA (Minimum \$500 must be from Fall Flier new products to qualify for this promo). *Expires November 30th, 2013.*
- **3rd Quarter Promo:** \$500=N60 & FFA
- \$1000=N90 & FFA
- \$2000=December 10th, 2013 dating & FFA. *Expires September 30th, 2013.*
- **Science X Deal:** If you haven't tried Science X yet, now is the time. Order \$500 or more of Science X products and receive a 20% discount off the Science X items and they will be a guaranteed sale! This offer is only good for a one time deal per store. *Ends September 30th, 2013.*



Seurat Sunday Afternoon 3,000 pc. puzzle, makes it home at The Chicago Art Institute

- **WOW Deal:**
- Order \$750 or more of WOW and receive a 20% discount off all WOW items on the order. Plus receive a Free display of WOW Pocket Friends (22pcs@\$1.50=\$33.00 value). Offer runs while supplies last.

- **Year Round Terms:** \$1000=N30 & FFA. Minimum order=\$100



- **Special:** \$250=FFA and get an additional 10% No Charge product (you choose the free product). This is in addition to the order, not to be deducted from order. Order must invoice over \$250 or higher before adding the 10% no charge product. *Expires September 30th, 2013.*
- **Year Round Terms:** Opening order=\$150. Reorders=\$100



- **Pre-Holiday Buy Special:**
- \$500=N60 & 2%
- \$1000=N60 & 4%
- \$1500=N60 & FFA
- \$2000=N60, 3% & FFA. Must ship by September 13th, 2013. Mark orders "Pre-Holiday Special". *Ends September 13th, 2013.*
- **Fall Special:** \$500=December 31st dating or N60 (whichever is better)
- \$1000=2% & December 31st dating or N60 (whichever is better)
- \$2000=FFA & December 31st dating or N60 (whichever is better). Please mark orders "Fall Special". Orders must ship by November 30th, 2013. *Special runs September 15th thru November 30th, 2013.*
- **Thames Play Day Kit:** The Physics of Toys is a new play day kit from Thames available now. This kit allows you to run a hand on science program for up to 12 children. Item #900102, \$30 cost or Free with a \$500 order. Other discounts or special terms cannot be applied. Supplies are limited so order now!
- **Year Round Terms:** Opening orders=\$200. Reorders=\$100.



- **3rd Quarter Promo:**
- \$750=N30 & FFA (must include one new item, promo code 13Q3750)
- \$1000=N60 & FFA (must include 2

- new items, promo code 13Q31000),
- \$1500=N90 & FFA (must include 3 new items, promo code 13Q31500). *Expires September 30th, 2013.*
- **Year Round Terms:** Minimum order=\$150



- **Year Round Terms:** \$1250=N30 & FFA Opening order=\$350 (if less than \$350 then must pay first order by credit card with a minimum of \$150). Reorder=\$100



- **Fall Promo:**
- \$250=N60 & FFA

- \$500=N90 & FFA
- \$1000=N90, FFA & 5%
- \$2000=N90, FFA & 7%
- \$3000=N120, FFA & 10%.
- **BONUS:** Place an order of \$3000 or more by September 30th and you will receive N120, 10% and FFA on all reorders of \$1000 or more thru the end of 2013. *Expires December 31st, 2013.*
- **Year Round Terms:** All items from the regular and 4M catalog may be combined to meet these terms. Minimum order=\$100.



- **3rd Quarter Special:** \$500=N60 & FFA, \$1000=N60, 5% & FFA. Promo code "3rd Qtr Special". *Ends September 30th, 2013.*

- **Year Round Terms:** Opening order=\$150. Reorders=\$100. Opening orders of \$250 or more receive a free Zoob demo unit. Reorders of \$200=free Zoob demo unit refill upon request, \$250=free Zoob Merchandising kit upon



Zoob Jr. 55 pc. Set

request, \$500=1 free case of Zoob 35 to offset freight, \$750=FFA, \$1000=FFA and 5% discount.

Thanks, *Carle, Christy, Shauna, Carol and Barry*



Best of Best



Best Toys

OFFICE (630) 493-4540
OFFICE (800) 726-3261
FAX (630) 493-4551
FAX (800) 726-4732



BEST OF BEST TOYS DARON WORLDWIDE DO-A-DOT ART DONKEY...IT'S A KICK EDUCATIONAL INSIGHTS EMILY BY TOMAS FINDIT GAMES FUNLOOM HABA USA (GOTZ, LILLIPUTIENS)	HOHNER MUSIC HOTALING (PAPO, LE TOY, DJECO) KASKEY KIDS KSM (DARDA, BOLZ, WADER, KHW) LEARNING RESOURCES LITTLE CRITTERZ MAGNA-TILES	PATCH/SMETHPORT/LAURI PEACEABLE KINGDOM PRESSMAN GAMES RAVENSBURGER REAL BUG THAMES & KOSMOS THINKFUN THREE CHEERS FOR GIRLS TOYSMITH ZOOB BY INFINITOY
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Remember...On all programs and specials credit must be approved. Also, on all FFA offers, if invoice is NOT PAID ON TIME, freight must be paid. Please consider these rules when placing orders!!

September 15th is the

9th Annual Best Toys Open House

**There is still time to RSVP.
Call TODAY!!**