



# WundeReps

## March 2015 Newsletter

Great news...**WundeReps** will be your new **Kids Preferred** reps starting March 25<sup>th</sup>!  
 Kids Preferred is a fabulous line of plush, books, infant & toddler, jack-in-the-boxes, ride-ons, dish sets and more! They specialize in your favorite characters like Goodnight Moon, pat the bunny, Spot the dog, the world of Eric Carle, Disney baby, Carter's and many more!



### BC MINI

- Don't forget that BC Mini is a great source for Erasers, pencils, stickers and bags. These 4 categories make up 83% of BC Mini's sales and Erasers are the #1 category still!! Also, the #1 seller for BC Mini is their MINI PENCILS. They come in 3 different packages and have a new lower price for 2015!
- **Year Round Terms:** Minimum order=\$100. \$300=FFA.



### Castle Toy, Inc.

- **Spring Dating Program:**
- \$350=N30 & ½ freight
- \$500=N30 & FFA
- \$1000=N60, FFA & 3%
- \$1750=N90, FFA & 5%
- Orders must ship by March 31<sup>st</sup>, 2015. *Expires March 31<sup>st</sup>, 2015.*
- **Year Round Terms:** Minimum order=\$150. \$750=FFA.



### Daron Worldwide

- **March Special:**
- \$600=N60 & FFA
- \$1500=N90, 5% & FFA
- Orders must ship in March. Mark orders March Promo. *Expires March 31<sup>st</sup>, 2015.*
- **Year Round Terms:** Opening orders=\$150. Reorders=\$150. FFA=\$600. Can break case packs except on key chains and Runway 24.



### Do-A-Dot Art

- **March Special:**
- \$300=N60 & freight offset
- \$450=N60, 5% & freight offset
- \$750=N90 & FFA
- *Expires March 31<sup>st</sup>, 2015.*
- My Style Princess Prepack just \$150.00! Item #70-8000. Order just in time for Easter!
- **Year Round Terms:** \$200=½ freight offset, \$300=full freight offset. Freight Offset can be either item #101 and/or #201 depending on the freight charges. Opening order=\$150. Reorder=\$100



## Emily by Tomas



- **Year Round Terms:** Opening order and reorder=\$100. Tomas offers complimentary pre-pricing services. Let us know your retail mark-up and receive your orders complete with your retails on the UPC's.



## Haba USA- Gotz, Lilliputiens, Lassig

: Gotz Dolls, Spielstabil, Lilliputiens, Moover & Lassig

- **Flagship Early Buy In Program:**
- \$2500=FFA & N90. Reorders of \$750+=FFA & N60 with latest ship date Oct 1<sup>st</sup>, 2015.
- Promo code 2FG15
- \$5000=FFA & N120. Reorders of \$500+=FFA & N60 with latest ship date Oct 1<sup>st</sup>, 2015.
- Promo code 5FG15
- \$7500=FFA & December 1<sup>st</sup>, 2015 dating. Reorders of \$350+=FFA & N90 with latest ship date of Oct 1<sup>st</sup>, 2015.
- Promo code 75FG15. 50% off order must ship ASAP and balance must ship no later than June 1<sup>st</sup>, 2015.
- Eligible to customers with current AR & approved terms. Invoices not paid within terms will have shipping costs added to amount due. Cannot be combined with any other promotion or discount program.
- *Flagship Program expires March 31<sup>st</sup>, 2015.*
- **New Customers:** First time order only.
- \$250=FFA & N30
- \$750=FFA, N30 & 3%
- \$1500=FFA, N60 & 5%
- \$2500=FFA, N90, 5% & one FREE display of their choice
- Promo code: NEW. Terms apply to opening order only.
- *Ends December 31<sup>st</sup>, 2015.*
- **Astra & Brixy Special:** \$500=N60 & FFA year round.
- **Year Round Terms:** \$1500=N30 & FFA. Ask for details on POP Display Specials. Opening order=\$250. Reorder=\$100. Offers cannot be combined.



## Hohner Music

- **Special (can combine Hohner Kids and Green Tones):**
- \$500=FFA & N30
- \$750=FFA & N60
- \$1250=FFA & N90
- \$2500=FFA & N120
- **Green Tones Only Specials:**
- \$750 in Green Tones Only Products=2% discount plus above terms
- \$1250 in Green Tones Only Products=4% discount plus above terms
- *Promos expire March 31<sup>st</sup>, 2015.*
- **Year Round Terms:** Opening order \$50. Reorders \$25



## Hotaling



**Hotaling: Djeco, Papo, Le Toy, Kroom**

- **Year Round Terms:** Minimum order=\$100
- **Hotaling Combined Line Program:** \$750=N60 & FFA (Papo, Djeco, Le Toy Van, Kroom)
- **Rack Reorder Deal (metal or wooden rack):** \$100=N60 & FFA (figures and/or animals only)
- **New Rack Programs:** Several to choose from call for details.



## Identity Games



**Find it is now part of Identity Games!**

- **March Special:**
- 10% discount on the NEW Find It Try Me Assortment pack #1601. Normally \$157.50 but now only \$141.75. Contains 16 total Find Its (2 each of Beach, Glitz, Kids, Original, Travel, Starry Night, Dino and 1 Wildlife (other is marked as demo). New display holds 9 games with a fun "try me" demo on front (the rest are back stock).
- Also available at 10% off, Find It Assortment pack refill #1602. Normally \$168 but now only \$151.20.
- *Expires March 31<sup>st</sup>, 2015.*
- **Year Round Terms:** Order in case packs of 12's. Can assort styles within the 12 pcs. All orders ship FFA!!



## INROAD Toys



- **March Special:**
- \$240=FFA (must prepay by credit card)
- \$360=N30 & FFA
- \$480=N30, 3% & FFA
- \$960=N30, 5% & FFA
- *Expires March 31<sup>st</sup>, 2015.*
- **Year Round Terms:** Minimum order \$100. Can order 6pcs per style. If ordering a PDQ display then reorders of 12pcs allowed to restock display. FFA=\$1000.



## JAX, Ltd.



- **Year Round Terms:** Minimum order=one case pack of any item. Standard freight discount of 3% at \$500.



## Kaskey Kids



- **NEW Basketball Guys shipping now!**
- **Year Round Special:** 10% discount on minimum order of 3 cases if prepaid by credit card at time of purchase. *Ends December 31<sup>st</sup>, 2015.*
- **Year Round Terms:** Minimum order=18 units (3 case packs). Receive 20-30 assorted loose GUYS for giveaways at no charge with any order. Must note on order that you want them. Guys will be shipped in separate envelope from the actual order.



## Kids Preferred



- **Year Round Terms: Minimum order=\$200.**



## Learning Resources & Educational Insights



: **Combine both companies on one order!!**

- **140 NEW items between both lines to choose from for 2015!!!**
- **Choose between Winter Promo or Star Dealer Program—you can only choose one!**
- **Winter Promo:**
  - \$1000=FFA, N45 & 5% off NEW products (no minimum on NEW items)
  - \$2000=FFA, N60 & 8% off NEW products (minimum 15 NEW items)
  - \$4000=FFA, N90 & 10% off NEW products (minimum 20 NEW items)
  - Orders must ship by March 31<sup>st</sup>, 2015. Promo code Q115TOY.
  - *Expires March 31<sup>st</sup>, 2015.*
- **Star Dealer Program:**
  - **Silver level:**
    - \$6000=N90, FFA, 10% off NEW items & 3% off non-new items. Must order 20 new items on initial order. For remainder of 2015 reorders of \$500+=FFA, N60 & 3% off entire line. Note SILVER15 on orders.
  - **Gold level:**
    - \$8000=N90, FFA, 12% off NEW items & 5% off non-new items. Must order 25 new items on initial order. For remainder of 2015 reorders of \$250+=FFA, N60 & 5% off entire line. Note GOLD15 on orders.
  - **Platinum level:**
    - \$10,000=N90, FFA, 15% off NEW items & 7% off non-new items. Must order 30 new items on initial order. For remainder of 2015 reorders of any size=FFA, N90 & 7% off entire line. Note PLATINUM15 on orders.
- Buy in order is ONE order. Multiple ship-to locations will be accepted but orders must be received together. Brick & Mortar retailers ONLY. Buy in order must be submitted February 28<sup>th</sup>, 2015 and ship by March 31<sup>st</sup>, 2015.
- **Year Round Terms:** Opening order=\$300. Reorder=\$125. \$750 combined order=FFA. \$500 on a single brand order (either LR or EI) =FFA.



## Lil Pickle, inc.



- **Year Round Terms:** Opening order=\$100. Reorder=\$50. \$5 service charge for orders under \$50. Minimum order of 6 pcs per style except gift enclosures, pillow cases & cards to camp.



by Valtech:

## Magna-Tiles

- **Update on Magnatiles:** Any orders placed now will have the following availability-
- #13033-33 pc solid set available now
- #02148-48 pc solid deluxe set available now
- #02300-100 pc solid set available now
- #14732-ICE set available week of 3/16
- #02132-32 pc clear set available now
- #12148-48pc clear deluxe set available week of 3/16
- #04300-100 pc clear set available now
- Let your customers know about the Magna-tiles monthly giveaway each month at <http://magnatiles.com/specials-promos>.
- **Year Round Terms:** Minimum order=\$100



## MiniPlay Makeup



- **Year Round Terms:** Minimum opening order=\$200. Reorder=\$100. \$500=FFA. Credit Card only (Visa, MC and PayPal are accepted).



## Money Savvy Generation



- **Year Round Terms:** Minimum order=12 units. You can mix and match styles to make up 12 units.



## Patch- Smethport, Lauri

- **March Infant and Toddler Special:**
- \$500=N30 & FFA
- 5% off all Mirari and Onaroo items (pgs 2-13).
- **Bonus:** The NEW Mirari Flip Flop ABC Blocks are on sale at 20% off for March! Receive a free countertop display when you place them on your order.
- **Double Bonus-Customer Loyalty Month:** anyone who has already placed an order with Patch in 2015 can receive a 10% discount off the Mirari and Onaroo items.
- Use promo code: PIPSQUEAK315. Expires March 31<sup>st</sup>, 2015.
- Specials cannot be stacked for terms.
- **Year Round Terms:** \$1000=N30 & FFA, \$2000=N60 & FFA, \$3000=N90 & FFA. These terms may not be combined with other offers or promotions. Minimum order=\$150.



## Peaceable Kingdom



- **Sticker Sale:**
- 15% off on sticker orders totaling \$150 or more. Includes sticker packs, quick sticker kits, sticker totes, sticker POP's, sticker activity books, foil art, and cootie catchers.
- Orders must ship asap. Sticker product must be written on its own order.
- Use promo code STK0315. Expires March 31<sup>st</sup>, 2015.
- **Year Round Terms:** Minimum order=\$150. \$600=FFA (promo code FF2014). Free Foil Art Play Day Kits with an order of 36pcs or more of Foil Art (#5253). Must be requested on order.



## Pressman & Goliath



- **Specialty Program:**
- \$750=N90 & 5% freight allowance.
- \$1000=N90 & FFA
- Goliath and Pressman orders should be written on separate PO's, but the totals of each can be combined to reach program levels.
- Orders must ship asap. *Expires May 31<sup>st</sup>, 2015.*
- **Pressman/Goliath Year Round Terms:** Minimum order=\$250 per vendor or \$400 combined. Each vendor must have separate PO's written as they ship from different warehouses. \$2000 combined vendors=FFA.



## Ravensburger



- **Stock Up Program:** Check with your favorite sales rep for qualifying terms and details!
- **Year Round Terms:** \$1000=N30 & FFA. Minimum order=\$250



## Set Games



- **March Special:**
- FFA on any order that includes one case pack (6pcs) of any Junior version game.
- *Expires March 31<sup>st</sup>, 2015.*
- **Host a Game Night:** winter is a perfect time for a Game Night or SET competition! Host a game night and get 2 FREE games and door prizes when you show us the advertisement including one of our games from SET Enterprises.
- **Year Round Terms:** Minimum order=one case pack. \$1000=FFA and 10%.



## Thinkfun



- **1st Quarter Promo (8 NEW games for 2015!!):**
- \$750=N60 & FFA (must include 5 NEW items including 1 Maker Sku. Promo code 15Q1750)
- \$2000=July 1<sup>st</sup> dating & FFA (must include 5 New items including 1 Maker Sku. Promo code 15Q12000)
- \$3000=Nov 1<sup>st</sup> dating & FFA (must include 5 New items including 1 Maker Sku. Promo code 15Q13000) Orders over \$3000 are eligible for reorders of \$500+=N60 & FFA for remainder of 2015. Promo code 15REORD.
- *Expires March 31<sup>st</sup>, 2015.* Specials cannot be stacked for terms.
- **Year Round Terms:** Minimum order=\$150



## Three Cheers for Girls



- **Year Round Terms:** \$750=N30 & FFA Opening order=\$350 (if less than \$350 then must pay first order by credit card with a minimum of \$150). Reorder=\$100



## Toysmith



- **Promo:**
- \$250=N30 & FFA
- \$500=N60 & FFA
- \$1000=N60, FFA & 5%
- \$2000=N60, FFA & 7%
- \$3000=N90, FFA & 10%
- *Expires March 31<sup>st</sup>, 2015.*
- **Year Round Terms:** All items from the regular and 4M catalog may be combined to meet these terms. Minimum order=\$100.

With all vendors...free freight is a bonus but if invoices are not paid on time, then freight charges will be applied and invoiced. Also no stacking of specials...only one promotion per order allowed!  
Thanks! Carle, Christy, Shauna, Carol, and Barry



BCMINI
CASTLE TOYS, INC
DARON WORLDWIDE
DO-A-DOT ART
EMILY by TOMAS JEWELRY
HABA-Gotz, Lilliputiens, Spielstabil, Lassig, Moover
HOHNER MUSIC
HOTALING-Papo, Djeco, LeToy Van, Kroom, Clap Clap
IDENTITY GAMES-FIND IT

INROAD TOYS
JAX LTD & SKAZOOMS
KASKEY KIDS
KIDS PREFERRED
LEARNING RESOURCES & EDUCATIONAL INSIGHTS
LIL PICKLE, INC
MAGNA-TILES by VALTECH
MINI-PLAY MAKEUP

MONEY SAVVY BANKS
PATCH/SMETHPORT/LAURI
PEACEABLE KINGDOM
PRESSMAN/GOLIATH GAMES
RAVENSBURGER
SET GAMES
THREE CHEERS FOR GIRLS
THINKFUN
TOYSMITH



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