



WundeReps

February 2016 Newsletter

www.wundereps.com

WundeReps will be at Toy Fair in New York this month! Be sure to make an appointment with your favorite rep while there!



Castle Toy, Inc.

- **Spring Dating Program:**
- \$300=N30 & ½ freight, \$500=N30 & FFA, \$1000=N60, FFA & 3%, \$1750=N90, FFA & 5%
- Orders must ship by March 31st, 2016. *Expires March 31st, 2016.*
- **Year Round Terms:** Minimum order=\$150. \$750=FFA.



Continuum Games

- **February Special:** Purchase 5 Mega Monsters (#CG1401, pg 3) and 6 Word Q (#CG1501, pg 18) and receive free freight on the entire order. Other product may be added on once 2 required items are ordered.
- *Expires February 29th, 2016.*
- **Year Round Terms:** No minimum order. No case packs. Order \$250 in specially marked “freight saver” items in the catalog and receive FFA on your entire order. Other product may be added on once freight saver quota is met.



Creativity for Kids

- **February-March 2016 Specials:**
- **New Products:** All NEW 2016 Creativity for Kids and Faber-Castell Children’s Premium Art Supplies will be 5% off.
- **\$2500=FFA, N120 & 5% off ENTIRE order**
- **\$4000=FFA, N150 & 10% off ENTIRE order (must be pre-approved)**
- **Craftivity Promotion:** Buy 6 of the 8 Craftivity Branded products and receive 5% off Craftivity items on order, FFA and N90 terms. Orders for Craftivity during this time period (Jan-Mar) must be submitted as a separate order from shippable orders submitted at the same time. Craftivity orders are NOT eligible for any other terms or promotions. Craftivity ships in May 2016.
- *All specials above expire March 31st, 2016.*
- **Year Round Programs:**
- **Creativity for Kids Floor Display Program:** Buy 18 units of any Creativity for Kids kit and receive a free POP floor display #100571. *Expires Dec 31st, 2016.*
- **Gift with Purchase 2016:** Purchase a minimum of 48 units of same item and have the option to buy another item at \$2.00/\$3.50 per unit to use as a “free gift with purchase promotion”. At the time of the order, Creativity for Kids will assess “overstock” and choose the free product to send as the “gift with purchase” item. *Expires Dec 31st, 2016.*
- **Year Round Terms:** Opening orders=\$500 & N30. Reorder=\$200, \$500=N60, \$2500=N90. FFA=\$1000.



Daron Worldwide



- **February Special:**
- \$600=N60 & FFA, \$1500=N90 & FFA
- Orders must ship in February. *Expires February 29th, 2016.*
- **Year Round Terms:** Minimum order=\$150. FFA=\$600. Can break case packs except on keychains-12 per case and Runway 24 items-6 per case.



Do-A-Dot Art

- **February Special:** \$400=N60, 5% & freight offset, \$650=N90, 7% & freight offset, \$1500=N90 and FFA.
- *Expires February 29th, 2016.*
- **Year Round Terms:** \$200=½ freight offset, \$300=full freight offset. Freight Offset can be either item #101 and/or #201 depending on the freight charges. Opening order=\$150. Reorder=\$100



Haba USA



: Spielstabil, Lilliputiens, Moover & Lassig

- **Re-Stocking Program:**
- \$500=FFA & N30. Use promo code: 500FG16. *Expires February 29th, 2016.*
- **Early Buy In Program:**
- \$2000=N90 & FFA. Use promo code: 2000FG16.
- Once order is placed, account is qualified for all future orders in 2016 of \$750+=FFA. And all future orders in 2016 of any size=N60 terms with latest shipping date of October 31st, 2016.
- \$3500=October 31st, 2016 dating & FFA. Use promo code: 3500FG16.
- Order must contain a minimum of 36 skus. Order must ship by March 31st, 2016.
- Also with \$3500 order, one more additional order of \$500+ for new product, placed by March 31st, 2016 will also receive October 31st, 2016 dating and FFA.
- Once order is placed, account is qualified for all future orders in 2016 of \$500+=FFA. And all future orders in 2016 of any size=N90 terms with latest shipping date of October 1st, 2016.
- **New Customers:** First time order only.
- \$500=FFA. *Ends December 31st, 2016.*
- **Astra & Brixy Special:** \$500=N60 & FFA year round.
- **Year Round Terms:** \$1000=N60 & FFA, use Promo Code: 500FG16. Ask for details on POP Display Specials. Opening order=\$250. Reorder=\$100. Offers cannot be combined.



Hohner Music



- **February/March Special for Hohner Kids, Rockwood & Green Tones:**
- \$350=FFA & N30, \$650=FFA & N60, \$1000=FFA & N90, \$1500=FFA, N90 & 3%
- \$2000=FFA, N90 & 5%. This level also qualifies for "elite pricing" on all reorders for rest of 2016...\$100+=FFA & 5%. This level is for Brick & Mortar stores only.
- \$5000=FFA, N90 & 5%. This level also qualifies for "elite pricing" on all reorders for rest of 2016...\$100+=FFA & 5%. This level is for E-comm dealers.
- *Expires March 31st, 2016.*
- Astra Members...ask your sale rep for your special Astra terms thru March 31st, 2016.
- **Year Round Terms:** Opening order \$50. Reorders \$25



Hotaling



Hotaling: Djeco, Papo, Le Toy

- **February Dating Deal:**
- \$1000=FFA & April 30th, 2016 dating in Djeco product
- May add on other lines to order once the qualifying Djeco product amount is met.
- Deal expires February 29th, 2016.
- **Year Round Terms:** Minimum order=\$100
- **Hotaling Combined Line Program:** \$750=N60 & FFA (Papo, Djeco, Le Toy Van)
- **Rack Reorder Deal (metal or wooden rack):** \$100=N60 & FFA (figures and/or animals only)
- **New Rack Programs:** Several to choose from call for details.



JAX, Ltd.



- **February Special:** Any size order=10% and N60.
- *Expires February 29th, 2016.* Note "toy fair special" on order.
- **Year Round Terms:** Minimum order=one case pack of any item. Standard freight discount of 3% at \$500.



Kaskey Kids



- **February Special:** runs February 8th - 29th,
- \$300=N30 & 5%, \$450=N60 & 5%, \$750=N60 & 10%
- **Year Round Special:** 10% discount on minimum order of 3 cases if prepaid by credit card at time of purchase. *Ends December 31st, 2016.*
- **Year Round Terms:** Minimum order=18 units (3 case packs). Receive 20-30 assorted loose GUYS for giveaways at no charge with any order. Must note on order. Guys will be shipped separately.



Kids Preferred



- **February Promotion:** effective February 13th – February 29th, 2016
- \$500=N60 & 5%
- \$1000=N90 & FFA
- \$2000=N90, FFA & 5%
- *Expires February 29th, 2016.*
- **Customer Incentive Program:**
- \$300=N30 & Free merchandise of one style (select from specified list)
- \$650=N60 & Free merchandise of 2 styles (select from specified list)
- \$1000=N90 & FFA (no free merchandise)
- \$2500=N90, 5% & FFA (no free merchandise)
- 2% discount off entire order for purchases paid by credit card at time of purchase.
- *Expires December 31st, 2016*
- **Year Round Terms:** Minimum order=\$200.



Learning Resources & Educational Insights



: Combine both companies on one order!!

- **Winter Promo:**
- \$1000=N60, FFA & 5% off NEW products (no minimum on new products required)
- \$2000=N90, FFA & 8% off NEW products (minimum of 10 new items required)
- May combine LR and EI on one order for terms. Orders must ship by March 31st, 2016.
- Include promo code: Q116TOY. *Expires March 31st, 2016.*
- **Toy Fair Promo:** Can be used along with promo above, do not have to attend toy fair to use
- **LR**—Place an order for \$500 in LR product and receive FREE one each of our 4 NEW games for 2016 (an \$83 value). Games include Color Cubed, Mental Blox 360, 10 to the Top, and Alphabet Island.
- Must include promo code: TOYFAIR16.
- **EI**—Place an order of \$500 in EI product and receive a bundle of the new 2016 Geo Safar Jr Toys (a \$104 value). Items included are: 5091 Bugnoculars, 5109 My First Telescope, 5113 Subscope, and 5213 Great Excavations Turtle.
- Must include promo code: TFBUNDLE.
Orders must be placed between Feb 13th and Feb 26th. Orders must ship by March 31st, 2016.
- **Year Round Terms:** Opening order=\$300. Reorder=\$125. \$750 combined order=FFA. \$500 on a single brand order (either LR or EI) =FFA.



Lux Blox **Made in the USA**



- **Special:**
- Order 15pcs of Lux 88 pc set and get one free.
- Order 10pcs of Lux 200pc set and get one free.
- Order 7pcs of Lux 450pc set and get one free.
- **Year Round Terms:** Minimum order=one case pack.



by Valtech: **Magna-Tiles**

- **Any orders placed now will have the following availability:**
- #13033-33 pc solid set available now
- #02148-48 pc solid deluxe set available now
- #02300-100 pc solid set available April
- #14732-ICE set available now
- #15032-BLACK set available now
- #02132-32 pc available now
- #12148-48pc clear deluxe set available now
- #04300-100 pc clear set available now
- #15631-People set available now
- **Year Round Terms:** Minimum order=\$100



Patch- Smethport, Lauri

- **February Special:**
- \$500=N60 & FFA
- \$1500=N90 & FFA
- \$2500=N120 & FFA
- For each new 2016 product added to the order receive a 1% discount on your entire order (5% maximum discount allowed).
- Promo code: JAN16. *Expires February 29th, 2016.*
- **Year Round Terms:** \$750=N30 & FFA, \$1500=N60 & FFA, \$2500=N90 & FFA. These terms may not be combined with other offers or promotions. Minimum order=\$150.



Peaceable Kingdom



- **February Special:**
- \$500=N60, \$600=N60 & FFA, \$700=N90 & FFA.
- *Expires February 29th, 2016.* Cannot combine specials.
- **Early Buy Summer & Camp Promotion:**
- Four summer camp prepack programs are available to ship beginning April 1st, 2016. Prepacks include Summer Camp Journals, Postcard Books, Games to Go, and Lock & Key Diaries. Ask your sales rep for details on what's included and pricing on each prepack.
- Buy all 4 Programs and get 5% off, FFA & N60 (min order=\$314). Code: 4SUMMER16.
- Buy any 3 Programs and get FFA & N30 (min order=\$218). Code: 3SUMMER16.
- All orders ship April 1st, 2016. All orders ship complete. Summer camp programs must be written on their own separate order (cannot not add on any other PK product or promos). *Expires February 28th, 2016.*
- **Year Round Terms:** Minimum order=\$150. \$600=N30 & FFA. \$750=N60 & FFA. \$900=N90 & FFA. Cannot combine specials on the same order. Free "demo" game when ordering 6+ of one game title per order. Must be requested on order.



Ravensburger and BRIO



BRIO (Now part of Ravensburger)

- **December Dating Program (Once Ravensburger qualifying amount is met, BRIO can be added on):**
- Order 50% of previous year's sales or \$2000 (whichever is greater) and receive December 1st dating & FFA.
- All reorders for remainder of 2016 of \$250+=N30 & FFA.
- Must have a 2 year history and be in good credit standing to qualify.
- Customer's can place reorders before March 31st, to add on to the December dating and freight terms.
- *Expires March 31st, 2016.*
- **BRIO Partner Program:**
- \$1500 Brio order=December 1st dating, FFA & Guaranteed Sale (minimum one year commitment).
- Includes quarterly stock review, custom planograms available, promotional support, and Retail Contest for entry into a trip to Sweden drawing (must include signage & play table in store. Must send in before and after pictures).
- Program runs for one year from date initial partner program order is shipped.
- **BRIO Introductory Prepacks Promo:**
- #88235 Preschool Prepack \$257.00
- #88236 Brio World Prepack \$522.00 (includes signage)
- #88237 Brio World Deluxe Prepack \$751.99 (includes signage & play table)
- Prepacks can be added to either Brio Partner Program or December Dating Program.
- This is only chance to be able to get Brio items in smaller quantities (must order in case packs rest of year).
- *Prepacks available until March 31st, 2016 or while supplies last.*
- **Year Round Terms:** Minimum order=\$250. \$1000=N60 & FFA. \$1500=N90 & FFA.



Set Games



- **February Special**
- \$350=FFA, \$500=FFA & 5%, \$1000=FFA & 10%.
- Expires February 29th, 2016. Mark orders "toy fair promo". Must ship by Feb 29th, 2016.
- Find videos on how to play all games at www.setgame.com/learn-to-play
- **Year Round Terms:** Minimum order=one case pack. \$750=FFA.



Solo Time USA, watches



- **Year Round Terms:** Minimum order=36 watches. Only \$5.95 each!!



Thinkfun



- **1st Quarter Promo (10 NEW games for 2016!!):**
- \$750=N60 & FFA (must include 3 NEW items. Promo code 16Q1750)
- \$1250=N90 & FFA (must include 3 New items. Promo code 16Q11250)
- \$2000=July 1st dating & FFA (must include 4 New items. Promo code 16Q12000)
- \$3000=Nov 1st dating & FFA (must include 5 New items. Promo code 16Q13000)
- Accounts who place the \$3000 order are eligible for N60 and FFA on all reorders of \$500+ for the rest of 2016. Use promo code 16REORD.
- *Expires March 31st, 2016.* Specials cannot be stacked for terms.
- **Year Round Terms:** Minimum order=\$150



Three Cheers for Girls



- **1st Quarter Promotion:**
- \$350=N30 & 10%
- Order must be placed by March 31st, 2016 and ship by May 31st, 2016.
- \$750=N30 & FFA. Plus receive a 10% discount off your next reorder of \$350+.
- First order must be placed by March 31st, 2016 and ship by May 31st, 2016.
- Second order must be placed by May 1st, 2016 and ship by May 31st, 2016.
- \$1250=N30, FFA & 5%. Plus receive a 10% discount off your next reorder of \$350+.
- First order must be placed by March 31st, 2016 and ship by May 31st, 2016.
- Second order must be placed by May 1st, 2016 and ship by May 31st, 2016.
- **Year Round Terms:** \$750=N30 & FFA Opening order=\$350 (if less than \$350 then must pay first order by credit card with a minimum of \$150). Reorder=\$100



Top Trenz



- **Year Round Terms:** Minimum order=\$150. \$500=10% extra free product that Top Trenz picks including the hottest sellers. \$1000=FFA & 15% extra free product that Top Trenz picks including the hottest sellers.



Toysmith



- **4M February Special:**
- Order 15 case packs of 4M products and receive a 15% discount on the 4M items!
- Must purchase at least 3 of the 13 NEW 2016 4M items.
- Cannot be combined with any other discounts or promos (15% is the max discount on the 4M items).
- Order must ship by March 31st, 2016. Use promo code: 4M PROMO. Expires February 29th, 2016.
- **Toy Towers Promotion:**
- Order 25 NEW 2016 TT items (toy tower items marked in catalog with TT) and receive one complete Toy Towers Stack FREE. Toy Towers Stack includes 5 sections and 1 base (\$275 value).
- Receive one additional Toy Tower section FREE with each additional 5 NEW Toy Tower items purchased (\$50 value).
- Use promo code: TT Promo on order. Expires March 31st, 2016.
- **Spring Promotion:**
- \$250=N30 & FFA
- \$500=N60 & FFA
- \$1000=N60, FFA & 5%
- \$2000=N60, FFA & 7%
- \$3000=N90, FFA & 10%
- Expires March 31st, 2016.
- **Year Round Terms:** Minimum order=\$100.

With all vendors...free freight is a bonus but if invoices are not paid on time, then freight charges will be applied and invoiced.

Also no stacking of specials...only one promotion per order allowed!

Thanks! Carle, Barry, Shauna, Carol, and Christy



CASTLE TOYS, INC
CONTINUUM GAMES
CREATIVITY FOR KIDS
DARON WORLDWIDE
DO-A-DOT
HABA- Lilliputiens, Spielstabil, Lassig, Moover
HOHNER MUSIC
HOTALING-apo,Djeco,LeToyVan

JAX GAMES-SKAZOOMS
KASKEY KIDS
KIDS PREFERRED
LEARNING RESOURCES & EDUCATIONAL INSIGHTS
LUX BLOX
MAGNA-TILES by VALTECH
PATCH/SMETHPORT/LAURI

PEACEABLE KINGDOM
RAVENSBURGER/BRIO
SET GAMES
SOLO TIME WATCHES
THREE CHEERS FOR GIRLS
THINKFUN
TOP TRENZ
TOYSMITH

***NEW OFFICE # (630) 541-6098 *FAX (630) 493-4551**

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